

<EXPANSE
networks

a: 300 N Broad Street Doylestown, PA 18001
p: 215.348.0265 f: 215.348.4265
w: www.expense.tv

Facsimile Transmission

To: TC-2171	From: Douglas J. Ryder
Fax: (703) 748-7239	Pages: 6 (including this cover sheet)
Phone: (703) 305-4134	Date: March 19, 2002
Re: 09/205,653	CC:

☒ Urgent ☒ For Review ☒ Please Comment ☒ Please Reply ☐ Please Recycle

● Comments: **ATTN: Examiner Uyen T. Le**

As per our telephone conversation last week, attached is a Supplemental Amendment.

****Please confirm receipt of the attached papers via return facsimile receipt**

5/28/02
T/C w/ Examiner Le re status. She stated that
she will get to it this week or next
week. Also she requested that we re-fax
3/19 Amend, says she does not have. (Bk)

Precision. Technology. Reach.™

05/29/02 WED 17:47 FAX +1 215 348 4265 TPL INC
13/19/02 18:33:44
TO: Auto-reply fax 1 215 348 4265 COMPANY:

002/009

Auto-Reply Facsimile Transmission



UNITED STATES
PATENT AND
TRADEMARK OFFICE

TO:

Fax Information
Date Received:
Total Pages:

Fax Sender at +1 215 348 4265

3/19/02 10:21:25 AM (Eastern Standard Time)
6 (including cover page)

ADVISORY: This is an automatically generated return receipt confirmation of the facsimile transmission received by the Office. Please check to make sure that the number of pages listed as received in Total Pages above matches what was intended to be sent. Applicants are advised to retain this receipt in the unlikely event that proof of this facsimile transmission is necessary. Applicants are also advised to use the certificate of facsimile transmission procedures set forth in 37 CFR 1.8(a) and (b), 37 CFR 1.6(f). Trademark Applicants, also see the Trademark Manual of Examining Procedure (TMEP) section 702.04 et seq.

Received
Cover
Page
=====>

03/19/02 TUE 10:00 FAX +1 215 348 4265 TPL INC

generating the subscriber profile by applying the heuristic rules to the interaction traits.

84. The method of claim 83, wherein said generating the subscriber profile includes generating the subscriber profile having at least one non-interaction trait that is not child/adult distinction related.

85. The method of claim 83, wherein the non-interaction traits are demographic traits.

86. The method of claim 83, wherein the heuristic rules associate the interaction traits to the non-interaction traits.

87. The method of claim 86, wherein interaction traits to non-interaction traits associations include at least some subset of channel change speed, gender, income level, or a combination thereof; programs to gender, work status, or a combination thereof; and program categories, program sub categories, program content or some combination thereof to gender, age, income level, family size, or some combination thereof.

88. The method of claim 83, wherein the heuristic rules assign probabilities for the subscriber having certain non-interaction traits associated therewith.

Amended Page 39.

(03/20/02, 643)

Received from <+1 215 348 4265> at 3/19/02 10:21:25 AM (Eastern Standard Time)


Received from <+1 215 348 0827> at 5/29/02 5:37:52 PM (Eastern Daylight Time)

PTO/SB/97 (08-00)
Approved for use through 10/31/2002. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Certificate of Transmission under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to the
United States Patent and Trademark Office

19-Mar-2002
on _____
Date


Signature
Laura J. Kelly
Typed or printed name of person signing Certificate

Note: Each paper must have its own certificate of transmission, or this certificate must identify each submitted paper.

- 1.) Transmittal (1p.)
- 2.) Amendment (2pp.)
- 4.) Amended Replacement Page (1p.)

T703-00

Client/Ref:	Ally
Action: <u>CAO RPLN</u>	Due: <u>4/9/02</u> SC/D
Action: <u>W</u>	Due: <u>SC/D</u>
Action: <u>W</u>	Due: <u>SC/D</u>
Docketed: <u>03/20/02</u> by <u>JD</u>	
Docketed: <u>JD</u>	

Burden Hour Statement: This form is estimated to take 0.03 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

Please type a plus sign (+) inside this box → ☒PTO/SB/21 (08-00)
Approved for use through 10/31/2002. OMB 0851-0031
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

TRANSMITTAL FORM (to be used for all correspondence after initial filing) CUSTOMER NUMBER 27832	Application Number	09/205,653	
	Filing Date	03 DECEMBER 1998	
	First Named Inventor	ELDERING	
	Group Art Unit	2171	
	Examiner Name	LE, U.	
Total Number of Pages in This Submission	5	Attorney Docket Number	T703-00

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Assignment Papers (for an Application)	<input type="checkbox"/> After Allowance Communication to Group
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input checked="" type="checkbox"/> Amendment / Reply	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address	<input type="checkbox"/> Other Enclosure(s) (please identify below):
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Terminal Disclaimer	
<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> Request for Refund	
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> CD, Number of CD(s) _____	
<input type="checkbox"/> Response to Missing Parts/Incomplete Application	Remarks	
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Expanse Networks, Inc.
Signature	Douglas J. Ryder, Reg. No. 43,073
Date	3/19/02

CERTIFICATE OF MAILING <i>Transmission</i>	
I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, Washington, DC 20231 on this date: _____	
Typed or printed name	Laura J. Kelly
Signature	<i>Laura J. Kelly</i> Date: 19 March 2002

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.